

Premium Quality.



New Low Price.

Based on Manufacturer's
Price Reduction.

SMOKE GENERAL WARNING: Smoking
By Pregnant Women May Result in Fetal
Injury, Premature Birth, And Low Birth Weight.

More KINGS: 10 mg "tar," 0.8 mg nicotine av. per cigarette by FTC method.
Virginia Slims Lights: 10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.
Merit Lights: 10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.
Benson & Hedges Boys: 10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.

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